



CERTIFICATIONS



AS FEATURED IN



COMPANY OVERVIEW

Christina Sandema-Sombe, D.B.A. LLC is a strategic consulting and advisory firm specializing in **data governance, AI readiness, cultural transformation, leadership development, and business strategy**. Founded and led by **Dr. Christina Sandema-Sombe, D.B.A.**, an internationally recognized thought leader, keynote speaker, and globally published author, the firm empowers organizations to harness the power of data for **innovation, compliance, efficiency, and equitable decision-making**.

As the creator of **TrustInfra™** and **CIQ™**, proprietary frameworks anchored by the **REACT Model™ (Responsive Enterprise Alignment for Cultural Transformation)**, Dr. Sandema-Sombe helps organizations align data, culture, and governance at scale. Certified as a **minority-owned, women-owned, and emerging small business** by the Oregon Secretary of State COBID program, the firm is deeply committed to fostering **inclusive, diverse, and data-driven business environments**.

CORE CAPABILITIES

Organizational Culture & Transformation – Driving cultural change that enhances engagement, innovation, and diversity through.

- ❖ **Strategic Data and AI Governance & Business Advisory** – Designing frameworks that ensure sustainable growth and responsible data use.
- ❖ **Executive & Team Workshops and Coaching** – Aligning leadership and teams around data and AI strategies for measurable outcomes through workshops, and custom learning for data literacy and governance.
- ❖ **AI Ready Pro Series** – Building non-technical workforce literacy and competency to thrive in the AI era through on-demand education
- ❖ **Datum Café** – Delivering enterprise-grade data & AI literacy solutions that standardize execution across executives and practitioners.
- ❖ **Data Mart Store** – Providing data-inspired merchandise to support team building, conference branding, and recognition programs.
- ❖ **Keynote Speaking & Thought Leadership** – Inspiring global audiences at leading conferences, summits, and executive forums.

Christina Sandema-Sombe, D.B.A. LLC

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DR. CHRISTINA SANDEMA-SOMBE

KNOW IT. RUN IT. PROVE IT. REPEAT. TM





CHRISTINA SANDEMA-SOMBE DBA LLC

ADVISORY & SPEAKING



AI-READY
PROFESSIONAL

ON-DEMAND WEBINARS



the
Data
Mart

SHOP DATA-INSPIRED MERCH



DATUM CAFE

CONSULTING & ENTERPRISE
DATA LITERACY SOLUTION



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CODE MEETS CULTURE

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DIFFERENTIATORS

- ❖ **Proprietary IP** – Creator of **TrustInfraTM**, **CIQTM**, and the **REACT ModelTM** for data and cultural transformation.
- ❖ **Global Recognition** – 9x Thinkers360 Awardee, DataIQ 100 Winner, AIM 100 Winner, and Global & North America Power Woman by CDO Magazine.
- ❖ **Published Authority** – Contributing writer for **CIO Online**, **ComputerWoche**, and **CDO Magazine**, with academic work widely cited in Google Scholar.
- ❖ **Respected Voice** – Frequent keynote speaker at **DataVersity**, **GDS Summit**, **MIT CDOIQ**, and other premier industry forums.
- ❖ **Real-World Impact** – Proven track record advising Fortune 500s, government agencies, and nonprofits.
- ❖ **Inclusive Practices** – Embedding equity, diversity, and bias reduction into all data and leadership strategies.
- ❖ **Holistic Approach** – Bridging people, process, and technology to deliver lasting transformation.

PAST PERFORMANCE & CLIENTS

- ❖ Advised **Fortune 500 companies** and government agencies on enterprise data governance and transformation.
- ❖ Delivered **keynotes and panels** at leading global conferences, engaging C-Suite data leaders across industries.
- ❖ Provided **executive coaching and AI readiness training** for leaders and teams in both corporate and public sectors.
- ❖ Partnered with **technology vendors** to accelerate best-practice adoption in data and AI governance.

CERTIFICATIONS & BUSINESS INFO

- ❖ **Certified Minority-Owned, Women-Owned, and Emerging Small Business** (Oregon COBID)
- ❖ **Business Structure:** LLC
- ❖ **D-U-N-S Number:** 087111176
- ❖ **CAGE Code:** 9ZPM8

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